

CONTRACT



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Product</u> political		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-23		<u>Original Date / Revision</u> 08/19/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIVB	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9915780	<u>Advertiser Code</u> 791	<u>Product 1/2</u> 801
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIVB	09/19/16	09/19/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$100.00					
N 2	WIVB	09/13/16	09/13/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$95.00					
N 3	WIVB	09/14/16	09/14/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$95.00					
N 4	WIVB	09/15/16	09/15/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$95.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	Early Morning Wake Up M-F	M-F 5a-559a	----Th----	:30		\$95.00		NM		
			<i>Credited</i>										
N 5	WIVB	09/16/16	09/16/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$95.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	Early Morning Wake Up M-F	M-F 5a-559a	-----F----	:30		\$95.00		NM		
			<i>Credited</i>										
N 6	WIVB	09/19/16	09/19/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$300.00					
N 7	WIVB	09/13/16	09/13/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$275.00					
N 8	WIVB	09/14/16	09/14/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$275.00					
N 9	WIVB	09/15/16	09/15/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> political
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Estimate #</u> 4874
<u>Original Date / Revision</u> 08/19/16 / 09/27/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$275.00				
N 10	WIVB	09/16/16	09/16/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$275.00				
N 11	WIVB	09/13/16	09/13/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-2-----				2	\$60.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	M-F Early Show 7a-9a	M-F Early Show 7a	-Tu-----	:30		\$60.00		NM		
	Credited												
	2	WIVB	09/12/16-09/18/16	M-F Early Show 7a-9a	M-F Early Show 7a	-Tu-----	:30		\$60.00		NM		
	Credited												
N 12	WIVB	09/14/16	09/14/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--2----				2	\$60.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	M-F Early Show 7a-9a	M-F Early Show 7a	---W-----	:30		\$60.00		NM		
	Credited												
N 13	WIVB	09/15/16	09/15/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---2---				2	\$60.00				
N 14	WIVB	09/16/16	09/16/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----2--				2	\$60.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	M-F Early Show 7a-9a	M-F Early Show 7a	-----F----	:30		\$60.00		NM		
	Credited												
	2	WIVB	09/12/16-09/18/16	M-F Early Show 7a-9a	M-F Early Show 7a	-----F----	:30		\$60.00		NM		
	Credited												
N 15	WIVB	09/19/16	09/19/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	2-----				2	\$75.00				
N 16	WIVB	09/13/16	09/13/16	M-F 9a-10a	9a-10a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$75.00				
N 17	WIVB	09/14/16	09/14/16	M-F 9a-10a	9a-10a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$75.00				
N 18	WIVB	09/15/16	09/15/16	M-F 9a-10a	9a-10a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$75.00				
N 19	WIVB	09/16/16	09/16/16	M-F 9a-10a	9a-10a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$75.00				
N 20	WIVB	09/13/16	09/13/16	Let's Make A Deal	M-F 10-11a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	Let's Make A Deal	M-F 10-11a	-Tu-----	:30		\$200.00		NM		
	Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> political
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Estimate #</u> 4874
<u>Original Date / Revision</u> 08/19/16 / 09/27/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 21	WIVB	09/15/16	09/15/16	Let's Make A Deal	M-F 10-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$200.00					
N 22	WIVB	09/16/16	09/16/16	Let's Make A Deal	M-F 10-11a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	Let's Make A Deal	M-F 10-11a	-----F----	:30	\$200.00			NM		
			<i>Credited</i>										
N 23	WIVB	09/14/16	09/14/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$250.00					
N 24	WIVB	09/15/16	09/15/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$250.00					
N 25	WIVB	09/16/16	09/16/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$250.00					
N 26	WIVB	09/19/16	09/19/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
	1	WIVB	09/19/16-09/25/16	Price Is Right	M-F 11a-12p	M-----	:30	\$200.00			NM		
			<i>Unresolved</i>										
N 27	WIVB	09/13/16	09/13/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	News 4 @ Noon	M-F 12p-1230p	-Tu-----	:30	\$125.00			NM		
			<i>Credited</i>										
N 28	WIVB	09/14/16	09/14/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$125.00					
N 29	WIVB	09/15/16	09/15/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	News 4 @ Noon	M-F 12p-1230p	----Th----	:30	\$125.00			NM		
			<i>Credited</i>										
N 30	WIVB	09/16/16	09/16/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	News 4 @ Noon	M-F 12p-1230p	-----F----	:30	\$125.00			NM		
			<i>Credited</i>										
N 31	WIVB	09/19/16	09/19/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$135.00					
N 32	WIVB	09/13/16	09/13/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> political	<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$175.00				
N 33	WIVB	09/14/16	09/14/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$175.00				
N 34	WIVB	09/16/16	09/16/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$175.00				
N 35	WIVB	09/19/16	09/19/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$150.00				
N 36	WIVB	09/13/16	09/13/16	The Bold & The Beautiful	M-F 130-2p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$175.00				
N 37	WIVB	09/15/16	09/15/16	The Bold & The Beautiful	M-F 130-2p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$175.00				
N 38	WIVB	09/16/16	09/16/16	The Bold & The Beautiful	M-F 130-2p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$175.00				
N 39	WIVB	09/19/16	09/19/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$75.00				
N 40	WIVB	09/13/16	09/13/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$50.00				
N 41	WIVB	09/14/16	09/14/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$50.00				
N 42	WIVB	09/15/16	09/15/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$50.00				
N 43	WIVB	09/16/16	09/16/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$50.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
		1	WIVB	09/12/16-09/18/16	M-F News 4 At 4p	M-F News 4 At 4p	-----F----	:30		\$50.00	NM		
Credited													
N 44	WIVB	09/19/16	09/19/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$350.00				
N 45	WIVB	09/13/16	09/13/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$300.00				
N 46	WIVB	09/14/16	09/14/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$300.00				
N 47	WIVB	09/15/16	09/15/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> political	<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$300.00				
N 48	WIVB	09/16/16	09/16/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$300.00				
N 49	WIVB	09/19/16	09/19/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$400.00				
N 50	WIVB	09/13/16	09/13/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$400.00				
N 51	WIVB	09/14/16	09/14/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$400.00				
N 52	WIVB	09/15/16	09/15/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$400.00				
N 53	WIVB	09/16/16	09/16/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$400.00				
N 54	WIVB	09/13/16	09/13/16	M-F CBS Even News 630-65t	M-F CBS Even Nev		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$500.00				
N 55	WIVB	09/14/16	09/14/16	M-F CBS Even News 630-65t	M-F CBS Even Nev		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$500.00				
N 56	WIVB	09/15/16	09/15/16	M-F CBS Even News 630-65t	M-F CBS Even Nev		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$500.00				
N 57	WIVB	09/16/16	09/16/16	M-F CBS Even News 630-65t	M-F CBS Even Nev		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$500.00				
N 58	WIVB	09/19/16	09/19/16	M-F CBS Even News 630-65t	M-F CBS Even Nev		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$500.00				
D 59	WIVB	09/17/16	09/17/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	0	\$0.00
D 60	WIVB	09/17/16	09/17/16	Sa/Su Wknd CBS News	Sa/Su 630-658P		:30				NM	0	\$0.00
N 61	WIVB	09/18/16	09/18/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$100.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WIVB	09/12/16-09/18/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p	-----Su	:30	\$100.00		NM		
Credited													
N 62	WIVB	09/18/16	09/18/16	Sa/Su Wknd CBS News	Sa/Su 630-658P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$150.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WIVB	09/12/16-09/18/16	Sa/Su Wknd CBS News	Sa/Su 630-658P	-----Su	:30	\$150.00		NM		
Credited													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> political	<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 63	WIVB	09/13/16	09/13/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$300.00					
N 64	WIVB	09/14/16	09/14/16	M-F 658-730p	M-F 658-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	M-F 658-730p	M-F 658-730p	---W-----	:30		\$300.00		NM		
	Credited												
N 65	WIVB	09/16/16	09/16/16	M-F 658-730p	M-F 658-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	M-F 658-730p	M-F 658-730p	-----F---	:30		\$300.00		NM		
	Credited												
N 66	WIVB	09/19/16	09/19/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$350.00					
N 67	WIVB	09/13/16	09/13/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$350.00					
N 68	WIVB	09/14/16	09/14/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$350.00					
N 69	WIVB	09/15/16	09/15/16	M-F 730-758p	M-F 730-758p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$350.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	M-F 730-758p	M-F 730-758p	----Th-----	:30		\$350.00		NM		
	Credited												
N 70	WIVB	09/16/16	09/16/16	M-F 730-758p	M-F 730-758p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$350.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	M-F 730-758p	M-F 730-758p	-----F---	:30		\$350.00		NM		
	Credited												
N 71	WIVB	09/13/16	09/13/16	Tuesday Prime Hour 1	Tuesday 758p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$350.00					
N 72	WIVB	09/13/16	09/13/16	Tuesday Prime Hour 2	Tuesday 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	Tuesday Prime Hour 2	Tuesday 9p-10p	-Tu-----	:30		\$400.00		NM		
	Credited												
N 73	WIVB	09/16/16	09/16/16	Friday 9-10p	Friday 9-10p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$450.00					
D 74	WIVB	09/18/16	09/18/16	Sunday 7-8p	Sunday 7-8p		:30				NM	0	\$0.00
N 75	WIVB	09/18/16	09/18/16	Sunday 8-9p	Sunday 8-9p		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> political	<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$650.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	Sunday 8-9p	Sunday 8-9p	-----Su	:30		\$650.00		NM		
Credited													
N 76	WIVB	09/18/16	09/18/16	Sunday 9-10p	Sunday 9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/12/16-09/18/16	Sunday 9-10p	Sunday 9-10p	-----Su	:30		\$350.00		NM		
Credited													
N 77	WIVB	09/13/16	09/13/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$225.00				
N 78	WIVB	09/14/16	09/14/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$225.00				
N 79	WIVB	09/15/16	09/15/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$225.00				
N 80	WIVB	09/19/16	09/19/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$240.00				
N 81	WIVB	09/18/16	09/18/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$200.00				
N 82	WIVB	09/19/16	09/19/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$75.00				
N 83	WIVB	09/13/16	09/13/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$75.00				
N 84	WIVB	09/14/16	09/14/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$75.00				
N 85	WIVB	09/15/16	09/15/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$75.00				
N 86	WIVB	09/17/16	09/17/16	Saturday Wknd Wake Up RESa 6a-8a			:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1-				1	\$125.00				
N 87	WIVB	09/17/16	09/17/16	CBS This Morning Saturday Sa 8a-10a			:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1-				1	\$300.00				
N 88	WIVB	09/18/16	09/18/16	Su Wknd Wakeup 6a-8a REV Su Wknd Wakeup			:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$125.00				
N 89	WIVB	09/18/16	09/18/16	CBS Sunday Morn 9a-1030a CBS Sunday Morn			:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$175.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> political	<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 90	WIVB	09/18/16	09/18/16	Su Face/Nation 1030-1130a	Su Face/Nation 10:		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$150.00				
N 91	WIVB	09/13/16	09/13/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$250.00				
N 92	WIVB	09/15/16	09/15/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$175.00				
N 93	WIVB	09/16/16	09/16/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$225.00				
N 94	WIVB	09/13/16	09/13/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$40.00				
N 95	WIVB	09/16/16	09/16/16	Friday 10-11p	Friday 10-11p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$450.00				
N 96	WIVB	09/17/16	09/17/16	Saturday 9-10p	Saturday 9-10p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1-				1	\$450.00				
N 97	WIVB	09/14/16	09/14/16	Wednesday Prime Hour 1	Wednesday 758p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$350.00				
N 98	WIVB	09/13/16	09/13/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$300.00				
N 99	WIVB	09/14/16	09/14/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$300.00				
D 100	WIVB	09/18/16	09/18/16	Su Wknd Wakeup 6a-8a RE	Su Wknd Wakeup		:30				NM	0	\$0.00
N 101	WIVB	09/15/16	09/15/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$40.00				
N 102	WIVB	09/16/16	09/16/16	Friday 758-9p	Friday 758-9p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----2--				2	\$550.00				
D 103	WIVB	09/17/16	09/17/16	Saturday 758-9p	Saturday 758-9p		:30				NM	0	\$0.00
D 104	WIVB	09/17/16	09/17/16	Saturday 9-10p	Saturday 9-10p		:30				NM	0	\$0.00
N 105	WIVB	09/16/16	09/16/16	Let's Make A Deal	M-F 10-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$450.00				
N 106	WIVB	09/16/16	09/16/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$225.00				
N 107	WIVB	09/16/16	09/16/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> political
<u>Estimate #</u> 4874		
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 108	WIVB	09/17/16	09/17/16	M- Su Late Fringe	11:35p-1:35xm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/12/16		09/18/16	-----1-				1	\$15.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WIVB	09/12/16-09/18/16	M- Su Late Fringe	11:35p-1:35xm	-----Sa--	:30	\$15.00		NM		
Credited													
N 109	WIVB	09/16/16	09/16/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/12/16		09/18/16	----1--				1	\$125.00					
N 110	WIVB	09/19/16	09/19/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/19/16		09/25/16	1-----				1	\$10.00					
N 111	WIVB	09/19/16	09/19/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/19/16		09/25/16	1-----				1	\$350.00					
N 112	WIVB	09/16/16	09/16/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS I		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/12/16		09/18/16	----1--				1	\$25.00					
N 113	WIVB	09/16/16	09/16/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/12/16		09/18/16	----1--				1	\$10.00					
D 114	WIVB	09/17/16	09/17/16	Sa 7-730p	7p-730p		:30				NM	0	\$0.00
D 115	WIVB	09/17/16	09/17/16	Sa 730-8p	730p-8p		:30				NM	0	\$0.00
N 116	WIVB	09/16/16	09/16/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/12/16		09/18/16	----1--				1	\$600.00					
N 117	WIVB	09/18/16	09/18/16	Su Wknd Wakeup 6a-8a REV	Su Wknd Wakeup		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/12/16		09/18/16	-----1				1	\$125.00					
N 118	WIVB	09/17/16	09/17/16	Saturday 9-10p	Saturday 9-10p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/12/16		09/18/16	-----1-				1	\$450.00					
N 119	WIVB	09/18/16	09/18/16	M- Su Late Fringe	11:35p-1:35xm		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 09/12/16		09/18/16	-----1				1	\$20.00					
Totals								0.00				93	\$21,915.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	93	\$21,915.00	(\$3,287.25)	\$18,627.75
Totals	93	\$21,915.00	(\$3,287.25)	\$18,627.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.